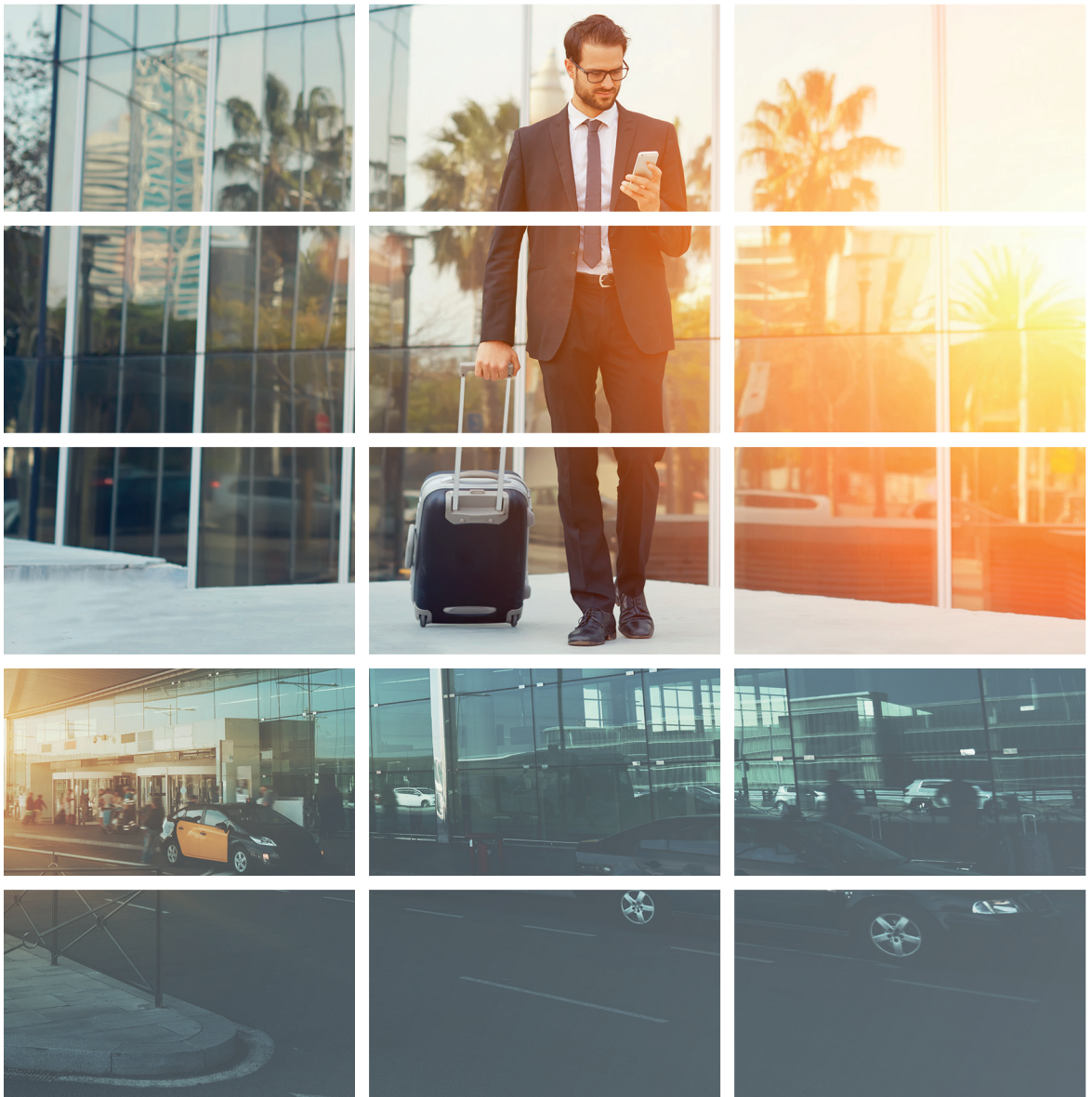


# TMS – TRAFFIC MANAGEMENT SYSTEM



**GREATER  
CONVENIENCE AT  
YOUR SERVICE ZONES**

# MAXIMISE SERVICE QUALITY BY AVOIDING UNCONTROLLED TRAFFIC FLOWS



Whether at airports, ferry terminals, train and bus stations, trade fairs or other highly frequented spots – providing optimum customer service is always a crucial factor. Unfortunately, large volumes of uncontrolled vehicles and long queues can quickly create chaos at arrival and departure points. Without clear rules, you run the risk of disorderly queues forming at your forecourt.

APCOA PARKING has developed a system to manage and control traffic flows in designated service zones. APCOA's Traffic Management System delivers a range of benefits, including:

- Improved service and quality
- Orderly and managed traffic flows
- Increased safety
- Efficient and fair treatment of all passengers and drivers



# EVERYONE BENEFITS FROM TMS

A host of unique benefits means that TMS adds real value to your services. And it's not only you who benefits, so do all other stakeholders – from transport operators to passengers.



## YIELD

### TURN WHAT WAS A COST FACTOR INTO AN INCOME GENERATOR

- Use limited space with maximum efficiency
- All-round management of traffic flows for a rapid turnaround
- Well-organized, fewer accidents, improved reputation
- Additional income through vehicle charges



## INNOVATION

### BRING THE FUTURE TO YOUR SERVICE ZONE WITH CUTTING-EDGE TECHNOLOGY

- A connecting link between parking and mobility
- Customised and fully flexible, adaptable to local traffic requirements
- Online system can be used to pre-book rides for individual customers
- System provides an interface to connect transport and on-site systems



## INSIGHT

### GAIN VALUABLE INFORMATION TO MEET CUSTOMER NEEDS

- Monitor and analyze customer and driver behavior for continuous service improvement
- Accreditation and authorization check helps to prevent terrorist threats
- Software solution based on years of operational experience
- Knowledge transfer through consulting and training of your staff



## SUSTAINABILITY

### MAKE TRAFFIC AT YOUR LOCATION ECO-FRIENDLY

- Helps to satisfy high environmental standards and constantly improve them
- Vehicles are parked instead of waiting with motors running
- Setting rules with focus on environmental compatibility encourages eco-friendly initiatives, such as electric vehicles
- Rules can also reduce unnecessary individual transport

# CASE STUDY

## A SUCCESS STORY: TRAFFIC MANAGEMENT SYSTEM AT STOCKHOLM ARLANDA AIRPORT



TMS delivers huge reductions in CO<sub>2</sub> emissions and improved service quality.

APCOA PARKING in Sweden offers a range of services for taxi management at airports, from pre-reservation through to fee collection. They manage and control access flow to the entry zone, in compliance with all safety standards.

### PROVEN BENEFITS:

- SEK 56 million additional revenue per year
- Relaxed and satisfied taxi drivers
- Short journey option
- Improved service quality for passengers, including choice of different providers or taxis
- Highly satisfied B2B client

### REMARKABLE RESULTS FOR SUSTAINABILITY:

**FROM 16 % TO 84 %**  
rise in proportion of  
environmentally  
friendly taxis

**APPROX. 45,000**  
**TONS CO<sub>2</sub>**  
displacement  
savings

**11,000 TONS CO<sub>2</sub>**  
saved on journeys  
to Arlanda

# HOW APCOA'S TRAFFIC MANAGEMENT SYSTEM WORKS

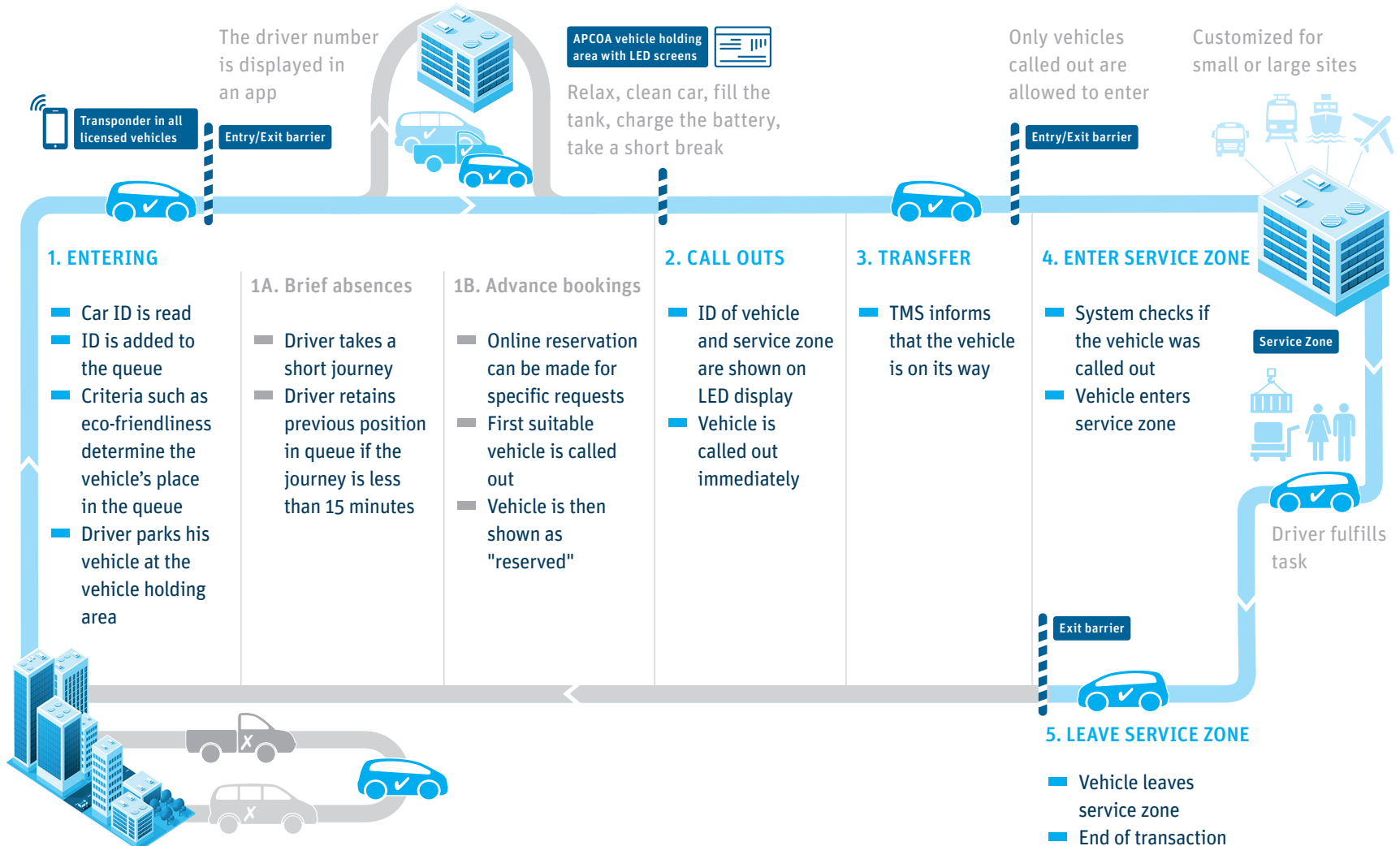
TMS Software manages every aspect of the process based on jointly agreed rules.

## TMS holds all vehicle information:

- Type of car
- Vehicle features and equipment
- Driver Identity

## ACCREDITATION:

- Agreement made with certified operators
- Conditions and regulations are checked
- Vehicles and drivers are registered
- ID tags for access to service zones are issued



# YOU CAN FOCUS ON YOUR BUSINESS WHILE WE HANDLE IMPLEMENTATION

APCOA PARKING is a reliable partner for all stakeholders. This allows you to concentrate entirely on your core business while we take care of the system's implementation:

- We work with you to achieve the best results for the mutual benefit of all parties
- We offer a dedicated on-site application specialist and provide on-demand support
- We liaise between all service providers and handle all legal issues
- We communicate with drivers to avoid traffic problems, protests, disruptions and strikes

## STEP-BY-STEP IMPLEMENTATION

In order to bring all the involved groups together and to guarantee the greatest possible success the TMS can be implemented incrementally.



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